KOSGEB
We Produce Together
Türkiye
Great Opportunities with KOSGEB for SMEs
KOSGEB has been established as an “affiliated organization” to the Ministry of Science, Industry and Technology on April 20, 1990 with the objectives of:

- Increasing SMEs’ share and effectiveness,
- Improving SMEs’ competitive power and level,
- Ensuring industrial integration in conformity with economic development,

for providing the social and economic needs of Turkey.
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**BASIC VALUES**

- Accessibility
- Leading and Guiding
- SME Focused Approach
- Impartiality
- Transparency
- Efficiency
- Accountability
- Renewable Approach
- Openness to Cooperation
- Dynamism
MISSION:

To increase the share of SMEs and entrepreneurs in economic and social development by providing support and other services to improve their competitive power.

Designing
Not only today,
But the future together
VISION:

A powerful and leading KOSGEB for strong SMEs in the global market.

Supporting SMEs is Supporting the Turkish Economy
WE ARE THE MAJOR SUPPORTER OF SMEs
SMEs defined as “enterprises, which have less than 250 employees and whose annual net sales revenue or annual financial balance sheet is under 40 million TL” are the target group of KOSGEB.
A country is strong with its entrepreneurs and SMEs

- Support Programmes
- Finance Supports
- Information and Guidance Services
- Laboratory Services
<table>
<thead>
<tr>
<th>SECTORS WITHIN</th>
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<tbody>
<tr>
<td>Mining and quarrying</td>
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<tr>
<td>Manufacturing</td>
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<tr>
<td>Electricity, gas, steam and air conditioning production and distribution</td>
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<tr>
<td>Water supply; sewerage, waste management and improvement activities</td>
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<tr>
<td>Construction</td>
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<tr>
<td>Wholesale and retail trade; repair of motorcycles and motor vehicles</td>
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<td>(wholesale of alcoholic beverages and tobacco products not included)</td>
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<td>Transportation and storage</td>
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<tr>
<td>Accommodation and catering service activities (beverage services not included)</td>
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<tr>
<td>Information and communication (motion picture, video and television programme production &amp; distribution activities, movie screening activities, sound recording and music publishing activities not included)</td>
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KOSGEB SUPPORTS

- **Professional, scientific and technical activities** (law activities, accounting, bookkeeping and auditing activities; tax consultancy activities and veterinary activities not included)

- **Administrative and support service activities**

- **Culture, art, entertainment, vacation and sport** (performing arts, supportive activities for performing arts, artistic creation activities, management of art facilities, gambling and betting activities, management of sport facilities, activities of sport clubs, fitness centres and body building centres and other sport activities, activities of theme/luna parks and funfairs, other entertainment and vacation activities not included)

- **Other service activities** (activities of employment organizations, activities of professional organizations, trade union activities, activities of religious organizations, activities of political organizations, activities of organizations with membership not classified elsewhere, activities of bath, sauna, solarium saloon, massage saloon and similars not included)
Total credit volume created in 13 years is 8 Billion USD
Changing and Developing KOSGEB
Growing supports...

KOSGEB could access to only 4000 SMEs during the period 1990-2002. As a result of the restructuring process, the number of SMEs registered in the database has reached 1,150,000. KOSGEB which could provide 25 Million USD support to SMEs until 2002, has reached 2 Billion USD support volume between the years 2003-2016.

With the KOSGEB Credit Interest Support Programmes since 2003, SMEs have been able to utilize from bank credits at favorable conditions. With this support, the total credit volume of 8 Billion USD has been created in 13 years.

Support Volume of 2 Billion USD between the years 2003-2016
Over 3 million SMEs are in our target group
New Supports for
New Markets and New Visions

New Support Programmes within the new vision of KOSGEB have been designed with an interactive approach in which the SMEs’ and sectoral organizations’ opinions, needs, demands and expectations have been considered in all steps.
SUPPORTS...
DYNAMIC STRUCTURE
The basic features of the New Support Programmes, which have been designed taking into consideration the basic needs of SMEs are:

- The programmes are prepared with a view to meet the needs and expectations of KOSGEB’s expanded target group.
- The legislation is simple, easy to access and implement.
- It encourages SMEs to be involved in R&D and innovation activities, establish a culture of partnership and entrepreneurship.
- It gives the priority to the sectors with high added value, competitive power and potential to develop.
- It envisages a “project-based support system”.
- It is in line with the legislation on e-government structure and the provision of public services.
- It aims to create efficient, explicit and positive impacts on SMEs.
Be Different
Be Innovative
Be the Leader
 WHICH SUPPORT IS FOR YOU?

The New Support Programmes are composed of thirteen different components designed to meet all needs of SMEs.

- Entrepreneurship Support Programme
- R&D and Innovation Support Programme
- Industrial Implementation Support Programme
- Strategic Product Support Programme
- Cooperation - Collaboration Support Programme
- SME Technological Product Investment Support Programme
- General Support Programme
- Emerging Enterprises Market SME Support Programme
- International Incubation Centre and Acceleration Support Programme
- Loan Interest Support Programme
- Kobigel - SME Development Support Programme
- Technologic Product Promotion and Marketing (Teknopazar) Support Programme
- Laboratory Services
KOSGEB SME and Entrepreneurship Awards

KOSGEB arranges SME and entrepreneurship awards each year to enhance competitiveness of companies and spread entrepreneurship culture throughout the country. The first award programme was held in 2012. The annual KOSGEB SME and Entrepreneurship Awards are awarded in nine categories every year.
- The Successful SME of the Year Great Award
- The Innovative SME of the Year Award
- The Collaborative SME of the Year Award
- The Exporting SME of the Year Award
- Jury’s Special Award
- The Young Entrepreneur of the Year Award
- The Woman Entrepreneur of the Year Award
- The Globally Born Entrepreneur of the Year Award
- The Innovative Entrepreneur of the Year Award
- The Environmentally Friendly SME of the Year Award
KOSGEB organizes information programmes for representatives of counterpart organizations to share knowledge and experience on SME related issues.

KOSGEB organizes B2B events for increasing commercial capacities of SMEs.

KOSGEB organizes expert exchange programmes between organizations supporting SMEs towards capacity building.

KOSGEB organizes training and model sharing programmes in the field of SME support mechanisms.


KOSGEB participates in the Developing Eight (D-8) Task Force of SMEs together with Indonesian, Iranian and Nigerian authorities.

KOSGEB has been assigned as the affiliated public body of the Organisation for Economic Cooperation and Development (OECD) Policy Committee Public Governance Directorate”, “Export Credits and Credit Guarantees Working Group Operating under Trade Policies Committee operating under Science, Technology and Industry Directorate and
KOSGEB shares its experience on SME supports with various countries through “The Islam Development Bank” (IDB), “The Statistical, Economic and Social Research and Training Centre for Islamic Countries” (SESRIC) with “The Islamic Chamber of Commerce and Industry” (ICCI) under the Organisation of Islamic Cooperation (OIC).

KOSGEB organizes events for the African Union (AU) members to strengthen economic and social cooperation between Turkish and African entrepreneurs.

KOSGEB participates in the Conference on Interaction and Confidence Building Measures in Asia (CICA) business forums and councils regularly.

In the scope of the cooperation between the Japan International Cooperation Agency (JICA) and KOSGEB, Japanese senior experts in various fields have been appointed to provide transfer of technology and experience to KOSGEB staff.

Within the scope of the Cooperation Protocol signed with the Turkish Cooperation and Coordination Agency (TİKA), cooperation activities for SMEs in developing countries are carried out in coordination.

KOSGEB has implemented projects on energy efficiency, environment and climate changes issues in SMEs with the financial support of various national and international organizations.


with 64 counterpart organizations from 52 countries and 5 international organizations.
Turkey and the EC have signed the agreement for Turkey’s participation in the EU Programme for the Competitiveness of Enterprises and Small and Medium-Sized Enterprises (COSME) on October 16, 2014. KOSGEB has been missioned for the national coordination of COSME.

Many measures under COSME are targeted directly at SMEs in the EU and COSME associated countries.

COSME runs from 2014 to 2020 with a budget of EURO 2.3 billion.

COSME supports SMEs in the following areas:
- Facilitating access to finance
- Supporting internationalization and access to markets
- Creating an environment favourable to competitiveness
- Encouraging an entrepreneurial culture

Enterprise Europe Network (EEN) is one of the major initiatives of COSME in the area of “supporting internationalization and access to markets”. The network has more than 600 partners around the world. KOSGEB coordinates 50 of the EEN partners from Turkey within 11 consortia.
Small Business Act for Europe (SBA) is a European Commission initiative to further strengthen SMEs’ sustainable growth and competitiveness. The studies regarding the Act have been carried out under the coordination of KOSGEB, the national coordinator, in cooperation with SME related institutions.

Compared to the Western Balkan countries in the 2016 SME Policy Index Report, Turkey ranks first in 9 indicators in the European Small Business Act. These are entrepreneurship, regulatory environment, support services, access to finance, standards and technical regulations, business skills, innovation, environment and internationalization.

KOSGEB is the national coordinator of the European SME Week aiming to promote entrepreneurship in Europe. Turkey has been the country to organize the most number of events for each SME Week since 2010.

The Turkish Research and Business Organisations a.i.s.b.l. (TuR&Bo), is an international non-profit association (a.i.s.b.l.) that has been established in Brussels on March 2004 by four prominent public and private sector Turkish organizations that represent the research and business domains, i.e.

- **KOSGEB (Small and Medium Enterprises Development Organization)**
- **TOBB (The Union of Chambers and Commodity Exchanges of Turkey)**
- **TÜBİTAK (The Scientific and Technological Research Council of Turkey)**
- **TESK (The Confederation of Tradesmen and Craftsmen of Turkey)**
We Stand for SMEs Since 1990

KOSGEB
Directs SME Policies
Increases the efficiency, added value and competitive power of SMEs
Ensures more employment and production
Works for a stronger Turkey with a greater economy
WE COOPERATE

Expert Exchange
Technical Training Programmes
Knowledge/Experience Exchange
Transfer of KOSGEB Support Models
Participation in International SME Workshops
KOSGEB Knowledge Sharing Programme (KKSP)
Business to Business (B2B) Matching Programmes
KOSGEB Call Centre provides the opportunity of submitting requests and questions from Monday to Saturday between 09:00-18:00

WE ANSWER YOUR CALLS

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